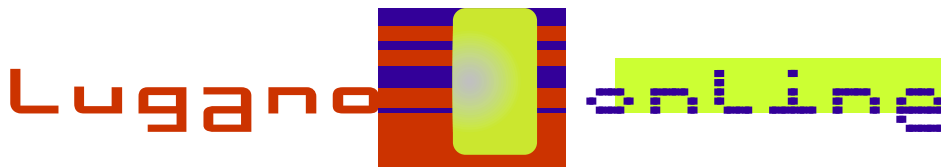


Logodesign Lugano Online



Fontstyle: Ticker - ©eyesaw fontz
"Lugano" -Ticker, modified (rounded)
"online" - Ticker, double layer,
one layer slightly displaced to the right

Complementary fontstyle (Webdesign)
Verdana italic, regular

Color scheme:

Red Web: CC3300
R: 204 G: 51 B: 0
C: 16.47 M: 78.04 Y: 95.29 K: 4.31

Blue Web: 330099
R: 51 G: 0 B: 153
C: 86.67 M: 94.12 Y: 0 K: 0

Greenyellow Web: CCFF33
R: 204 G: 255 B: 51
C: 10 M: 0 Y: 85 K: 0

Silver Web: C0C0C0
□ □R: 192 G: 192 B: 192
C: 22.74 M: 16.08 Y: 12.94 K: 1.96

**Concept of modern, animated, scalable logotype,
horizontal or vertical use,
typography "IN and OUT"**

Use TYPO OUT: Standard version for all prints, webdesign and general marketing products



Use TYPO IN: Complementary version for Web - Banners and Buttons
(especially used for half and small button size of banners)

red rectangle scalable to the format of the banner
yellow oval form in center, type centered

